

MOSHE A. BARACH

[HTTP://WWW.MOSHEBARACH.COM/](http://www.moshebarach.com/)

ACADEMIC POSITIONS

University of Minnesota, Carlson School of Management Assistant Professor of Strategic Management and Entrepreneurship	Minneapolis, MN 2018 – Present
Georgetown University, McDonough School of Business Visiting Assistant Professor of Strategy	Washington, DC 2016 - 2018

EDUCATION

University of California, Berkeley, Haas School of Business Ph.D. in Business Administration, Business and Public Policy	Berkeley, CA 2016
Washington University in St. Louis, Olin School of Business Master of Business Administration	St. Louis, MO 2007
Washington University in St. Louis Bachelor of Science in Mechanical Engineering (<i>Cum Laude</i>)	St. Louis, MO 2007

PUBLICATIONS

- Barach, M. A., and J. J. Horton, “How Do Employers Use Compensation History: Evidence from a Field Experiment.” *Journal of Labor Economics* 39(1), 2020
- Barach, M. A., J. J. Horton and J. Golden, “Steering in Online Markets: The Role of Platform Incentives and Credibility,” *Management Science*, 2020.
- Barach, M. A., A. Kaul, M. D. Leung, and S. Lu, “Strategic redundancy in the use of big data: Evidence from a two-sided labor market,” *Strategy Science* 4(4), 2019.

WORKING PAPERS

- “From Laborer to Founder: Entrepreneurs’ Fundamental Transitions on an Online Platform.” (with Chris Rider), Under Review.
- “Equity Implications of Filters.” (with Sibol Lu), Under review
- “Gigging the Gap: The Sharing Economy, Economic Mobility, and Employment Choice.” (with Hilal Atasoy, Gordon Burtch, and Brad Greenwood)

WORK IN PROGRESS

- “Effects of M&A on skills demanded.” (with Seth Carnahan, Florance Honore, and Farzam Boroomand)
- “Why Gigwork is Undervalued in Entrepreneurship.”

RESEARCH GRANTS AND HONORS

2017	Finalist, Best Paper Award, Israel Strategy Conference
2017	Finalist, TIM Division of AOM, Best Dissertation Award
2016	Haas Dissertation Fellowship
2013-15	Sylff Research Fellowship
2013	Summer Research Fellowship
2012	Institute for Business Innovation Grant
2009-12	Berkeley Graduate Fellowship

- 2005-07 Guller Academic Scholarship
 2003-07 Mesmer Academic Scholarship

INVITED SEMINARS

- 2019/20 University of Michigan Strategy, Stanford MS&E, West Coast Economics Association, Wharton People and Organizations, Strategy Science Conference, Institutions and Innovation Conference, Dartmouth University.
- 2018 Stanford Economics of the Gig Economy Conference, INSEAD Doriot Entrepreneurship Conference, West Coast Research Symposium on Technology Entrepreneurship, Wharton People and Organizations, Carlson ISDS Departmental Seminar, AOM from Startup to Scaleup.
- 2017 Univ. of Maryland Smith School of Business, Institutions and Innovation Conference, Georgetown Univ. McDonough School of Business, Wharton People and Organizations, Israel Strategy Conference, Northeastern University, University of Minnesota.
- 2016 Rutgers Business School, CODE @ MIT, Institutions and Innovation Conference, Wharton People and Organizations, AOM BPS junior faculty workshop, University of Utah Eccles School of Business, Georgetown Univ. McDonough School of Business
- 2015 UCLA Anderson School of Business, University of Utah Eccles School of Business, USC Management, Institutions and Innovation Conference, Wharton People and Organizations, Haas School of Business, Univ. of California Economics Dept.
- 2014 oDesk Research Seminar, NBER Digitization Tutorial

TEACHING

University of Minnesota | Carlson School of Management

- 2018- Business Strategy (undergraduate core course), Finalist for Faculty of the year (2018,2020)

Georgetown University | McDonough School of Business

- 2016-17 Strategic Management (undergraduate core course)

University of California, Berkeley | Haas School of Business

- 2014-15 Teaching Business (PhD pedagogy course)
 2012-13 Graduate Student Instructor (GSI): Strategy Structure and Incentives (MBA). Teaching Effectiveness Award (\$500 to 15 GSIs) and Outstanding GSI (< 10% of GSIs).

PROFESSIONAL EXPERIENCE

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| 2014 | Staff Economist & Data Scientist, <i>Elance – Odesk</i> | Mountain View, CA |
| 2009-10 | Senior Consultant, <i>Navigant Consulting</i> | Chicago, IL |
| 2007-09 | Consultant, <i>Chicago Partners</i> . | Chicago, IL |

PROFESSIONAL AFFILIATIONS AND SERVICE

- Reviewer: *ASQ, Organization Science, Journal of Labor Economics, Management Science, Information Systems Research, Strategic Entrepreneurship Journal, Strategic Management Journal*
- Member: Academy of Management (Business Policy & Strategy and Entrepreneurship), Strategic Management Society

REFERENCES

Professor Chris Rider, Georgetown Univ., McDonough School of Business, chris.rider@georgetown.edu
Professor Todd Zenger, University of Utah, Eccles School of Business, todd.zenger@eccles.utah.edu
Professor Toby Stuart, University of California, Haas School of Business, tstuart@berkeley.edu

